

Understanding New Media: Extending Marshall McLuhan

By Robert K. Logan, PhD

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Table of Abbreviations

AI – artificial intelligence

ASDL – asymmetric digital subscriber line

ATM

BBS – bulletin board system

CD – compact disk

DVD - digital versatile disc

DVR – digital video recorder

GUI – graphic user interface

IM – instant messaging

IP – Internet protocol

LOM – Laws of the Media

MOO - MUDs, Object Oriented

MUD - Multi-User Dimensions MOOs

MP3

OCR – optical character reading

PDA – personal digital assistant

RFID - radio frequency identification

SMS – short messaging service

TV - television

UM – Understanding Media

UUCP

VCR – video cassette recorder

VHS - video home system

VIVO - voice in/voice out

VOIP – voice over IP

VR – virtual reality

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